

AUDIO VISUAL PRODUCTION

“MOVIE MAKING MAGIC IN 2,880 MINUTES”

Some movies take several months, even years to create. In August 2004, Brown Mackie College — Cincinnati Audio/Video Production students entered the ultra fast-paced realm of filmmaking, as they participated in the local competition of the international 48 Hour Film Project competition.

More than 40 teams competed in the local Cincinnati competition, three of which represented Brown Mackie College — Cincinnati. Two of those teams were led by Audio/Video Production program instructors, and the all-student team consisted of 15 talented and enthusiastic Audio/Video Production students and one student actress.

Cyndi Snyder, a second-year Audio/Video Production student, led the all-student team during the frantic 48-hour window of movie making magic. “We told the crew what we expected and that it wasn’t about winning,” says Snyder. “It’s about showing people what we can do and to make our instructors proud.”

Snyder’s team created the film “Honor/Betrayal,” which is about Gaelic and Bain — two friends who happen to be vampires. Bain betrays Gaelic, and then the movie fast-forwards to present day. Gaelic

and Bain cross paths again, where they settle things once and for all.

The 48 Hour Film Project is an international filmmaking competition in which teams have just two days to make a short film from scratch. In 2004,

the 48 Hour Film Project visited 23 cities, including Cincinnati, in North America, Europe, Australia, and New Zealand. All creative work — writing, shooting, editing, and adding a music soundtrack — was completed within a 48-hour window. The following week the completed films were screened to an eager audience.



Cast and crew of the all-student Brown Mackie College — Cincinnati team in action while filming “Honor/Betrayal” for The 48 Hour Film Project.

Snyder says the Audio/Video Production program instructors at Brown Mackie College — Cincinnati gave everyone on the teams the confidence to go out and film. “The instructors do everything they can to help a student learn what they need to know,” she says. “Most of all, they give the students confidence, encourage them to do different things, and achieve their goals.”

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